



Bra Miljöval Chemical products



Bra Miljöval (Good Environmental Choice) places strict environmental and health requirements on labelled products.

Our goal is a society in balance with nature.

Bra Miljöval Chemical products are characterized by:

- Products that are as harmless to the environment and human health as possible
- Requirements that are sharpened regularly
- Criteria developed by an independent environmental NGO

The criteria are applicable to most types of chemical products, such as all-purpose cleaners, laundry detergents and car care products.

*For more information, see [www.bramiljoval.se](http://www.bramiljoval.se)*

Chemicals suspected of being carcinogenic or toxic to reproduction are banned. Strict requirements are placed on endocrine disrupting and sensitising substances. Compounds must have a low toxicity to aquatic organisms and fulfil strict criteria regarding biodegradability. By doing so Bra Miljöval encourages the phasing out of hazardous chemicals.

In addition, Bra Miljöval has requirements on dosage, consumer information and the packaging material. The license holder must also have a policy to increase the proportion of renewable raw materials in the product.

Bra Miljöval is an important tool in the transition to a more sustainable society. In the absence of legislation that is restrictive enough, ecolabelling

plays an important role by promoting the phasing out of hazardous chemicals and encourage the development of products with less climate impact.

By regularly sharpening the criteria, Bra Miljöval creates incentives for producers to develop products with gradually decreasing impact on the environment and human health. Progressive criteria also pave way for political decisions. One example is phosphates, which were banned by Bra Miljöval several years ago. By now, phosphates are legally restricted within the whole of EU.

Together we can change the world!



Bra Miljöval