

Good Environmental Choice Original

Use of the Good Environmental Choice eco-label (logo)



Bra Miljöval

This original is an appendix to the Good Environmental Choice Licence Terms and Conditions. The rules for use of the label consist of this appendix and the full Licence Terms and Conditions.

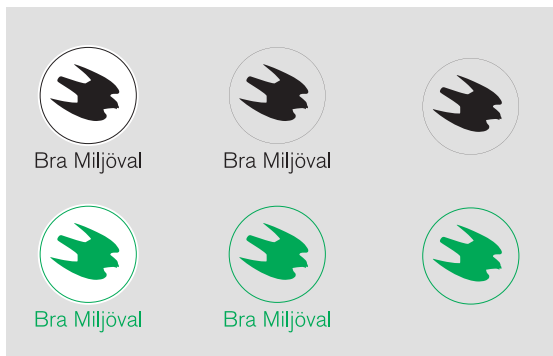
The original (in Swedish) can be found at: www.naturskyddsforeningen.se/om/dokument-media/logotyper

The original of the label with labelling profiles for Good Environmental Choice Textile can also be found on the website.

- The label can be used with or without text according to the labels below. The text is a part of the label
- The text in the label must always have the same colour as the falcon in the ring
- The label may only be reproduced in black, green or white according to the colour codes below
- The label should have a white or transparent base
- The label must not be modified
- The label should appear clearly

Note: This document is a translation.
The original Swedish version always prevails.

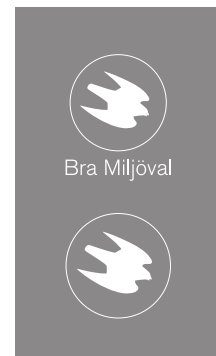
Light uniform background



All kind of background



Dark uniform background

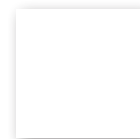


Color codes

Black
RGB: 0, 0, 0
CMYK: 86%, 85%, 79%, 100%
Panton Black

Green
RGB: 0, 152, 54
CMYK: 100%, 0%, 100%, 0%
Panton 354
(When printing on textile, use 355)

White
RGB: 255, 255, 255
CMYK: 0%, 0%, 0%, 0%
Panton White



Naturskyddsföreningen